

# LOUI ERICK HERNANDEZ

MULTIMEDIA DESIGNER   
*and* MOTION GRAPHICS



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MY PORTFOLIO



[www.louihernandez.design](http://www.louihernandez.design)

## OBJECTIVE

My objective is to acquire a full time employment as a graphic designer in a position that will allow me to utilize my skills and experience from my previous endeavours.

## ATTRIBUTES | KEY SKILLS

- ✔ Teamwork & Collaboration
- ✔ Meeting Deadlines
- ✔ Design Software Proficiency
- ✔ Effective Communication
- ✔ Strong Problem-Solving Skills
- ✔ Customer Service

## EDUCATION

Fanshawe College - London, Canada  
**Interactive Media Design | 2022 - 2024**

University of Santo Tomas - Manila, Philippines  
**Graphic Arts and Printing Technology | 2003 - 2006**

## ABILITIES & TOOLS



## NOTABLE BRANDS | CLIENTS



## EXPERIENCE

### ArtPro Advertising

08/2018 - 03/2019

**2D / 3D Visual Designer**

**Dubai, United Arab Emirates**

- Developed creative and innovative designs for various advertising projects, including billboards, brochures, posters, and online ads.
- Worked closely with clients to ensure the graphic and thematic design of each project was in line with their expectations.
- Managed multiple projects simultaneously while meeting strict deadlines.

### Evolution Events LLC

11/2017 - 03/2018

**Multimedia Designer**

**Dubai, United Arab Emirates**

- Designed visual concepts and themes for various events, including weddings, corporate functions, and exhibitions.
- Collaborated with the production team to ensure seamless execution of the designs.
- Communicated with clients to understand their vision and tailor designs to meet their specific needs.

### Strong Media Corp Group

08/2010 - 04/2017

**Multimedia Designer**

**Manila, Philippines**

- Developed graphics and illustrations for various corporate events, including product launches and press conferences.
- Collaborated with the production team to ensure timely delivery and execution of projects.
- Communicated with clients to understand their branding and marketing goals and create designs that aligned with their vision.

## ACHIEVEMENTS | INTERESTING FACTS

- Successfully planned and executed a corporate event for a particular company in Manila, Philippines, with limited time, resources, and challenges in a given time frame.
- Took on and conquered challenging physical feats by finishing the XDubai Spartan Race from 2017.
- My work as a graphic designer is influenced by my hobbies, such as traveling and photography, which provide me with interesting views, scenery, and animals to capture.